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## Sella SGR signs partnership with MDOTM on Artificial Intelligence in the investment processes



*The agreement aims to integrate Fintech's proprietary technology into the investment processes and decisions of Sella SGR*

**Sella SGR**, Sella Group's Asset Management company, has signed a strategic partnership to integrate into its investment processes the proprietary AI technology developed by **MDOTM**, the European leader in the development of AI-Driven investment strategies for institutional investors.

The partnership arises from the synergy between the investment teams of Sella SGR and MDOTM, one of the largest in Europe focused on Artificial Intelligence and made up of physicists, data scientists, engineers and finance professionals.

As a result of the agreement, ALICE® (Adaptive Learning In Complex Environments) – MDOTM's proprietary AI technology – will be integrated into Sella SGR's investment processes. Predictive indicators on risk and return will support portfolio, strategic and tactical asset allocation choices and contribute to developing new investment solutions.

**Mario Romano, Chief Investment Officer at Sella SGR, commented:**

*"We are particularly proud of this new partnership with MDOTM that places Sella SGR among the first Asset Managers to integrate AI and Big Data analysis into investment*

*processes. Thanks to innovation, these technologies will give us a competitive edge and make our asset allocation strategies more efficient, aligning with Sella Group's long-term strategic goals."*

**Tommaso Migliore, CEO & Founder of MDOTM, commented:**

*"We are proud to work alongside an innovative company like Sella SGR in the spirit of Open Innovation. Thanks to one of the largest AI-focused investment teams and considerable R&D investments, MDOTM acts as a strategic partner to enhance the skills and adapt to the needs of our clients, supporting them in integrating AI into their investment process. Synergies between operational experience and technological know-how are key to success, especially at a time when financial markets have become more complex."*

Numerous institutional investors in Europe and US already use MDOTM's innovative technology. It has received the nomination for "Best product of the year 2022" at the New York Fintech Awards and received the AIFIn (Italian Association of Financial Innovation) Award in the Asset Management and Investment Advisory Category.

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